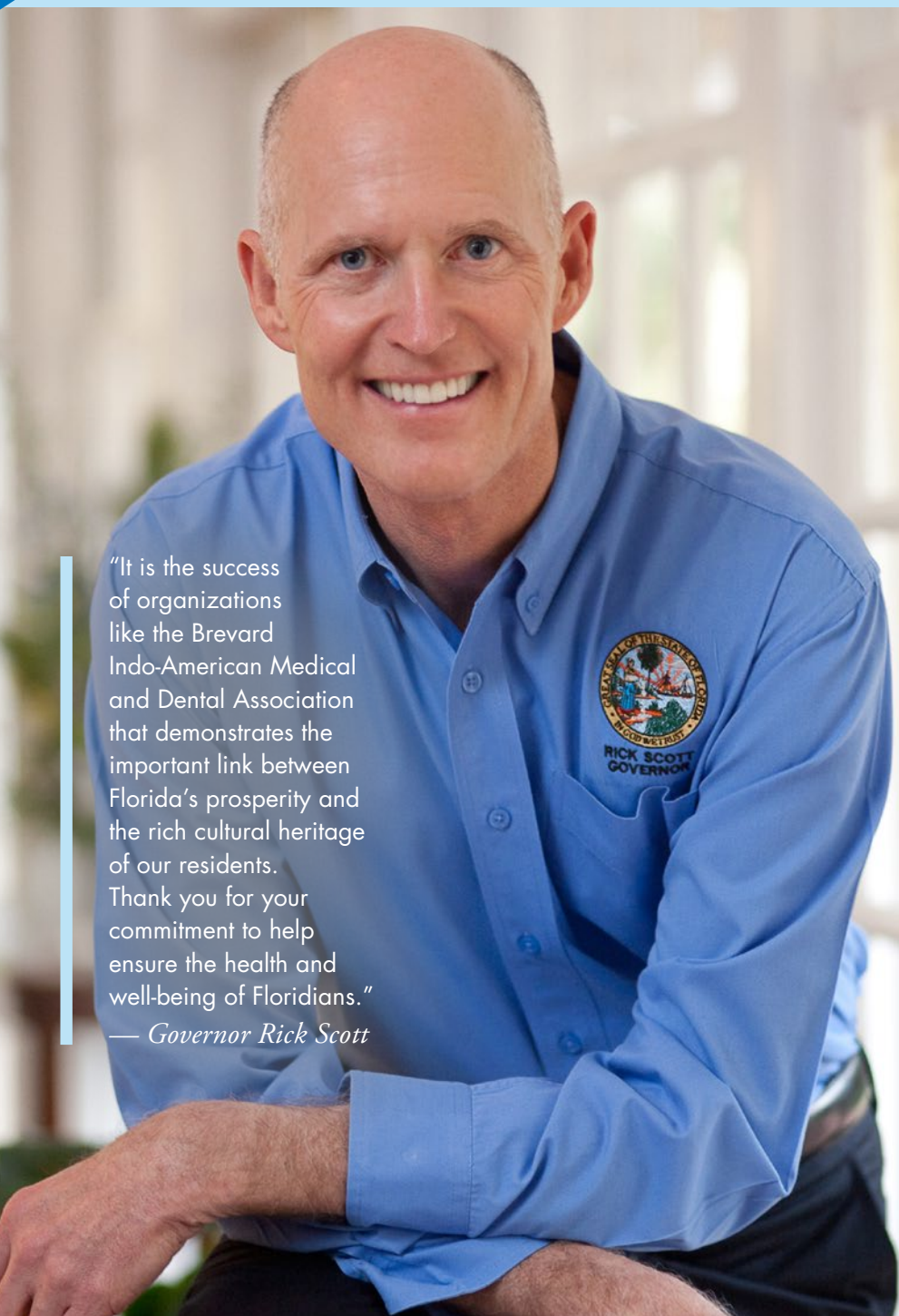




# BIMDA

## CONCLUDES A BANNER YEAR

Gearing up for 2014 with Major Medical Expo on April 26



"It is the success of organizations like the Brevard Indo-American Medical and Dental Association that demonstrates the important link between Florida's prosperity and the rich cultural heritage of our residents. Thank you for your commitment to help ensure the health and well-being of Floridians."

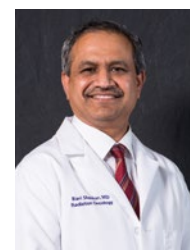
— Governor Rick Scott

**T**he Brevard Indo-American Medical & Dental Association recently welcomed keynote speaker Dr. Deborah C. German, Dean — UCF College of Medicine and Vice President for Medical Affairs, at its annual conference held on November 23, 2013.

The BIMDA medical conference, held bi-annually, attracts the top leadership of Brevard's healthcare infrastructure — a mix of physicians, hospital presidents, medical group leaders and supporters. Each event is two-part intensive: a daytime conference geared to physician continuing medical education "CME" and an evening reception-dinner program with a distinguished luminary as keynote speaker.

BIMDA will co-host a unique event "ICD-10," on February 1, 2014 at The Brevard County Health Department for an afternoon of learning. ICD-10 is the 10th revision of the International Statistical Classification of Diseases and Related Health Problems (ICD), a medical classification list by the World Health Organization (WHO). It codes for diseases, signs and symptoms, abnormal findings, complaints, social circumstances, and external causes of injury or diseases. The event is sponsored by ExecuSys of Melbourne, a leader in medical productivity-software development.

BIMDA's next big event is its annual Medical Expo planned for Saturday, April 26, 2014. The group plans to offer six hours of CME lectures for physicians followed by a reception and dinner program for members and sponsors. For more details, visit [BIMDA.com](http://BIMDA.com) or call (321) 952-0853.



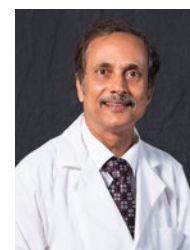
**DR. RAVI SHANKAR,**  
PRESIDENT OF BIMDA

Dr. Ravi Shankar, Radiation Oncologist with Cancer Care Centers of Brevard, is excited about his term as Chairman and President of BIMDA in 2014 and says, "We have a challenging year ahead with changes in healthcare delivery. Locally, our hospitals and insurance companies are also undergoing challenges. My goal is to interact with the various physicians, hospitals, pharmaceuticals and health informatics players. I am committed to improving our CME programs and to enhancing interaction and communication with various healthcare organizations."



**GLAD KURIAN,**  
HONORARY EXECUTIVE DIRECTOR  
& CO-FOUNDER

"BIMDA has been a pioneer at the local, state and national level. Over the past twenty years, we have worked extensively with our peers to solidify relationships across the board. We are very fortunate to have strong relations with Health First, Wuesthoff Health System and Parrish Medical Center, our major hospital networks. Additionally, we work closely with Brevard County Medical Society and the Brevard County Health Department to seek opportunities to collaborate in the conference arena."



**DR. MAHESH SONI,**  
FOUNDER, CME DIRECTOR & FOUNDING  
PRESIDENT, CIRCA 1991

The success of the BIMDA group has evolved over the years since its early founding days by Dr. Mahesh Soni, Pediatrician with Medical Associates of Brevard and Glad Kurian, Vice President with Morgan Stanley, in Melbourne. The group is an all-volunteer team that has been recognized for its vision and sense of purpose. "Our mission is to welcome all physicians and hospital leadership to engage in mutual cooperation in the medical field."



**DR. ASHOK SHAH,**  
SPONSORSHIP CHAIR

"I am proud to be the sponsorship chair of this great organization for the past 10 years. It has achieved financial stability due to the hard work of my committee members. Bimda gives a unique opportunity to health care providers including area hospitals for social interaction with our members and supporters."



**TIM CERULLO,**  
CEO OF WUESTHOFF  
HEALTH SYSTEM

"Wuesthoff Health System appreciates the opportunity to support BIMDA's efforts to advance medical education in our community and mentor the next generation of health professionals."



**STEVE JOHNSON,**  
HEALTH FIRST PRESIDENT & CEO

"As Brevard County's only integrated delivery network, Health First is proud to support BIMDA and the countless ways they help unite our local medical community," said Steve Johnson. "BIMDA works hard to nurture cultural diversity, community support and charitable giving in our healthcare community and beyond."



**GEORGE MIKITARIAN,**  
PRESIDENT & CEO, PARRISH  
MEDICAL CENTER

"On behalf of Parrish Medical Center and the communities we serve, we remain proud of our longstanding relationship with BIMDA and our shared passion for achieving excellence in the sciences, medical, and cultural education."



"We are honored to have such strong support from our healthcare partners who live, work and practice in Brevard County," said Dr. Deborah German, vice president for medical affairs and founding dean of the UCF College of Medicine. "Many of the community's physicians serve as volunteer UCF College of Medicine faculty members and are helping to train our students to be the healthcare leaders of tomorrow."

Through partnerships like BIMDA, the medical school is building strong collaborations for the good of us all."  
— Dr. Deborah C. German, M.D., Dean of UCF College of Medicine and Vice President for Medical Affairs,

