



BIMDA is proud to announce:
The 7th Annual

BIMDA Medical Expo & Symposium Saturday, March 28, 2009

An All Day Event Dedicated to Medical Education for Professionals
HILTON Melbourne Rialto Place
200 Rialto Place, Melbourne, FL 32901

President 2009
Chair, Governing Body
Sudeshna Mitra, MD
321-308-5050 / Fax: 321-984-9497
suemitra@oslermedical.com
Assistant: Monica Spielman
monicaspelman@oslermedical.com

Executive Director
Co-Founder
Glad Kurian, MBA, CIMA®
321-952-0853 / Cell: 321-795-5200
gladkurian@aol.com

President Elect 2009
Jashbhai Patel, MD
321-768-7872
jpatel@cfl.rr.com

Vice President
Prakash Reddy, MD
321-725-4500, ext. 7151
prakash.reddy@mima.com

Secretary
Aravind Kumar, MD
(321) 255-5757
aravindkumar@oslermedical.com

Treasurer
Subhash Rege, MDS
321-725-5512 / Fax: 321-725-5592

Past President
Sumant Pandya, MD
Ph 321-504-4442

CME Director
Mahesh Soni, MD
321-725-3438 / Fax: 321-725-6169
msoni@cfl.rr.com

Operations & Engineering
Naren Shah, S.C.O.R.E.
Manhar Shah, PhD

Board of Regents
Mahesh Soni, MD
Kiran Modi, MD
Nikhita Dhruv, MD
Kanti Bhalani, MD
Mukesh Aggarwal, MD
Homi Cooper, MD
Abdul Karim, MD
Ashok Shah, MD
Ravi Palaniyandi, MD
Sumant Pandya, MD

www.bimda.com

BIMDA Medical Expo: Deadline for Expo opportunities is Mar 15, 2009
Financial Support Opportunities are available in the following categories:

- Grand Supporter (Platinum): \$25,000
- Premium Supporter (Gold): \$15,000
- Patron Supporter (Silver) \$10,000
- CME Lecture Supporter: \$5,000
- Medical Exhibitor \$3,000

BIMDA Membership Directory: Advertising Deadline is Feb 15, 2009
The Directory will be published in March 2009. Book your ad today!

- Full Page Ad \$1000
 - Half Page Ad \$750
 - Quarter Page Ad \$500
 - Business Card Ad \$350
 - Page 1: Page facing Inside Front Cover..... \$1500
 - Page 2: Page on reverse side of above..... \$1400
 - Last Page: Facing Outside Back Cover \$1400
- (Price is the same for color or black & white ad.)*

We welcome Medical and Professional Exhibitors / Supporters / Advertisers.

Interested parties may contact:

Dr. Sue Mitra 321-308-5050 Or Glad Kurian 321-952-0853

Please check the appropriate box above for your level of financial support, fill in the information below and fax this page to: Dr. Sue Mitra at 321-984-9497

Name of Business: _____

Name of Contact Person / Representative: _____

Street Address: _____

City _____ State _____ Zip _____

Phone: _____ Cell: _____ Email: _____



Mailing Address

Subhash Rege, MDS - Treasurer
c/o Palm Bay Dental Center
1764 Palm Bay Road, Palm Bay, FL 32905
Ph. 321-725-5512 Fax: 321-725-5592

BIMDA is a not-for-profit professional association organized under Internal Revenue Code section 501 (c) (6)
All details are subject to change at the sole discretion of BIMDA.

Please see Page 2 for instructions pertaining to Directory Advertisements (Digital File Specifications)

DIGITAL FILE SPECIFICATIONS

FINISHED PAGE SIZE: 9 X 11- bleeds allowed

Full Page Ad: 9.0 x 11.0 (keep text within 3/8" (.375) from edge of ad)

Half Page Ad - horizontal: 9.0(w) x 4.9375(h)

Half Page Ad - vertical: 3.9375(w) x 11.0(h)

Quarter Page - horizontal: 9.0(w) x 2.25(h)

Quarter Page - vertical: 3.9375(w) x 4.9375(h)

Eighth Page – vertical (Business Card): 3.9375 (w) x 2.25 (h)

A Bleed area of 1/8" must be given if your ad bleeds. It is OK for the background colors/photos/graphics to extend, but make sure no important text, images or graphics fall outside the page area.

Resolution: All Files must have a minimum of 300dpi at 100% of the Print Size. Failure to do so will result in a poor quality/low resolution.

Image Mode: All Files must be converted from RGB to CMYK. Failure to submit CMYK files will result in undesirable colors in your final product.

Fonts: All type fonts must be converted to Outlines or rasterized.

Acceptable File formats:

We encourage PDF format, however, other formats are acceptable.

- High Quality PDF (No image downsampling or compression)
- Adobe Photoshop (flattened, no compression)
- Adobe Illustrator (EPS file converted to outlines)
- Adobe InDesign (convert fonts to curve. No embedded links, no layers)
- For Adobe Creative Suite Users - Please do not send CS2 or CS3 files - please save to a lower version.
- QuarkXpress (fonts & links must be included, no embedded links CMYK only)

Files can be emailed to: kris@indianriverpress.com

Or send via FTP link at: www.indianriverpress.com

(Use the "non-registered user" button on the send files tab)

If you have technical questions, please call:

Kris Falkner

Indian River Press

321-773-2300

Monday-Friday 8:30am-5:30pm